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**PRESS RELEASE: Gibson Engineering partners with Kassow Robots**

Gibson Engineering is proud to host the North American debut of Kassow Robots family of 7-axis cobots at ATX East in NYC (June 11-13, Booth 2007). The cobots, produced by Kassow Robots of Kastrup (near Copenhagen), Denmark, have been shown at various exhibitions throughout Europe since 2018. Gibson Engineering is Kassow Robots' first partner in North America.

Gibson Engineering Co., Inc. is an automation solution provider helping manufacturers improve productivity, competitiveness and profitability through the thoughtful application of technology on the plant floor. Founded in 1945, Gibson is a unique hybrid of component supplier, engineering resource and full solution provider.

Having been involved with collaborative robots since the very earliest days of the industry, Gibson has been on the lookout for products that combine performance, ease of use, and safety. We've been excited about Kassow's platform of 7-axis collaborative robots since we first visited them at Automatica in June of 2018. Their message of "*strong-fast-simple*" is exactly right, and we look forward to introducing this product to our market.

This first exhibition of Kassow Robots in North America is a sneak-peak, as the plan is for Kassow to enter this market at the beginning of 2020.

**About Gibson Engineering Co., Inc.**

Gibson Engineering is a unique combination of parts supplier, engineering resource, and full solution provider, with a focus on factory automation. Founded in Boston, Massachusetts in 1945, the company has an almost 75 year history of being a strong right arm to our customer's engineering teams. Gibson has expertise in machine vision, motion control, robotics, sensing and safety, and is partnered with a small group of world-class manufacturers of factory automation products.

Component supplier, brainstorm partner, sub-assembly or turn-key solution provider, you decide how much of our capacity and knowledge to leverage. From concept to commissioning, we help your team take ownership of the technologies being deployed.

For more information, go to: [www.gibsonengineering.com](http://www.gibsonengineering.com)

**About Kassow Robots**

Kassow Robots was founded in Copenhagen, Denmark in 2014 with the mission of developing unique and efficient 7-axis lightweight robots for industrial applications. The company's motto is "strong, fast, simple". Its products offer unprecedented speed and power while maintaining a long working range in a compact collaborative package. The robots' user-friendliness provides businesses with greater flexibility, allowing SMEs without their own robotics specialists to achieve complex automation and programming cost-effectively and independently.

Kassow Robots' product family comprises the cobots KR 810 (with a reach of 850mm / a payload of 10 kg), KR 1205 (with a reach of 1200mm / a payload of 5 kg) and KR 1805 (with a reach of 1800mm / a payload of 5 kg). Two highly experienced robotic experts – Kristian Kassow as CEO and Dieter Pletscher as Head of Sales – are driving the company's development. The start-up entered the market at Automatica fair in Munich in June 2018.

For more information, go to: [www.kassowrobots.com](http://www.kassowrobots.com)